

You asked for it, so here it is...

*Introducing the late 2008/early 2009
Team Wrong Way Jersey!!!*



Aloha!!! For this season, we're going with the amazing folks at Primal Wear. You know their stuff - their design work is second to none. We're so happy to be partnering with them!!! The design of the 14th Team Wrong Way jersey is fantastic and hopefully captures the "hang loose" attitude of TWW. It is definitely unique and will be a big hit on the trails and at your local luau.

Don't miss out on this order - this will be it until 2010 (and who knows if anything will happen then). Be the envy at the races & on rides. As an added plus we guarantee that you'll get lei'd when you receive this jersey. Can you say, "Mahalo baby?"

P R I M A L
CUSTOM APPAREL

TWW Products Available



Shortsleeve/Sleeveless/Urban Jersey

3/4 length hidden zipper, 3 rear pockets, side panels, elasticized waist & sleeves, tagless neck label, Prosensor fabric. You won't find a design like this anywhere. Available in standard fit or race fit for you skinny freaks. The Urban Jersey is more relaxed, t-shirt style fit, 1/2 zipper, single rear zip pocket, Prosensor fabric. This is the closest thing we'll have to a DH jersey. Sized for real mountain bikers, not you sissy Euro race fit types.

Wind Vest

Fully sublimated, full 2-way zipper, full collar, tagless neck label, WRW micropoly. Your cycling ensemble is not complete without a vest. Don't be a poser and have a mismatched vest with our award winning jersey. Buy this one ya cheap bastage!



Primal Skinz Undershirt

Full sublimation, full baselayer compression, tagless neck label, flatlock seams, Flexpoly/Lycra Fabric. The ultimate must have item of the year - show off them pecs (or rolls depending on body type) in a skin tight compression layer.

Pro Shorts

Sublimated Panels, Influx Gripper, 7/8 Panel, 9.5"/8" inseam, high end Apex Chamois - thin but comfy! Gotta complete the ensemble with a pair of TWW shorts. Probably should buy two so you don't have to worry about the skid marks between rides.



Arm Warmers

Like duh - how can you get the full kit without arm warmers? Perfect for those early morning rides & to hide those puny little cyclist arms. Color coordinating.

Remember our motto,

"If you can't ride good, at least look good."